NATIONAL UNIVERSITY OF MODERN LANGUAGES

(Examination Branch)

Date Sheet of End-Term Exams - Spring - 2024

Faculty of Social Sciences (Morning) - Group-A

Timings: 09:00 hrs - 12:00 hrs

Media and Communication Studies Department

BS Media and Communication Studies - 1st Semester

Paper	Code	Date	Day	Subject Name
1	MCMC-141	30-May-24	Thursday	Introduction to Media and Communication Studies
2	MCFE-112	03-Jun-24	Monday	Functional English
3	MCIS-116 MCET-116	05-Jun-24	Wednesday	Islamic Studies/Ethics
4	MCIT-111	07-Jun-24	Friday	Fundamentals of ICT
5	MCES-113	11-Jun-24	Tuesday	Everyday Science
6	MCQR-114	13-Jun-24	Thursday	Quantitative Reasoning - 1 (Skills)

BS Mass Communication - 3rd Semester

Paper	Code	Date	Day	Subject Name
1	MCLC-203	30-May-24	Thursday	Language & Communication
2	MCPM-241	03-Jun-24	Monday	Print Media
3	MCEM-242	05-Jun-24	Wednesday	Electronic Media
4	MCPR-243	07-Jun-24	Friday	Public Relations
5	MCAD-245	11-Jun-24	Tuesday	Advertising
6	MCNO-246	13-Jun-24	Thursday	New Media & On-line Journalism

BS Mass Communication - 5th Semester

Paper	Code	Date	Day	Subject Name
1	MCTM -348	30-May-24	Thursday	Theories of Mass Communication
2	MCGM -349	03-Jun-24	Monday	Gender & Media Studies
3	MCMR -350	05-Jun-24	Wednesday	Fundamentals of Mass Communication Research
4	MCIC -351	07-Jun-24	Friday	Interpersonal Communication
5	MCUJ - 328	11-Jun-24	Tuesday	Urdu Journalism (Shafat)

BS Mass Communication - 7th Semester

Paper	Code	Date	Day	Subject Name
1	MCMS - 455	30-May-24	Thursday	Media & Society
2	MCIC - 456	03-Jun-24	Monday	Intercultural Communication
3	MCPA-471 MCRT-471 MCNM-471 MCDF-471	05-Jun-24	Wednesday	Public Relations in the Digital Age News Production Writing for Web Acting Skills
4	MCPA - 472 MCRT - 472 MCNM - 472 MCDF - 472	07-Jun-24	Friday	Digital Advertising Programme Production Journalism & The Digital Age Stage Techniques
5	MCPP - 457	11-Jun-24	Tuesday	Project Proposal

NATIONAL UNIVERSITY OF MODERN LANGUAGES

(Examination Branch) <u>Date Sheet of End-Term Exams - Spring - 2024</u> <u>Faculty of Social Sciences(Morning)-Group-B</u> Timings: 09:00 hrs - 12:00 hrs

Media and Communication Studies Department BS Media and Communication Studies - 2nd Semester

Paper	Code	Date	Day	Subject Name	
1	MCMS-142	31-May-24	Friday	Mass Media in Pakistan	
2	MCAL-118	04-Jun-24	Tuesday	Introduction to Art, Literature and Culture	
3	MCPP-117	06-Jun-24	Thursday	Ideology and Constitution of Pakistan	
4	MCQR-115	10-Jun-24	Monday	Quantitative Reasoning - 2 (tools)	
5	MCMI-143	12-Jun-24	Wednesday	Media Industries	
6	MCGP-119	14-Jun-24	Friday	Governance and Public Policy	

BS Mass Communication - 4th Semester

	DS Wass Communication - 4th Semester					
Paper	Code	Date	Day	Subject Name		
1	MCTW-348	31-May-24	Friday	Technical Writing		
2	MCML-247	04-Jun-24	Tuesday	Media Law and Ethics		
3	MCNW-224	06-Jun-24	Thursday	News Reporting & Writing		
4	MCVD-225	10-Jun-24	Monday	Videography		
5	MCPJ-226	12-Jun-24	Wednesday	Photo Journalism		
6	MCGD-227	14-Jun-24	Friday	Graphic Designing		
	BS	6 Mass Co	mmunicati	on - 6th Semester		
Paper	Code	Date	Day	Subject Name		
1	MCDC -352	31-May-24	Friday	Development Communication		
2	MCGC -353	04-Jun-24	Tuesday	Global Communication		
3	MCMC -354	06-Jun-24	Thursday	Media & Current Affairs		
4	MCPA -361 MCNM-361 MCDF-361	10-Jun-24	Monday	Writing for Public Relations Multimedia Writing for Drama & Film		
5	MCPA - 362 MCNM-362 MCDF-362	12-Jun-24	Wednesday	Copy Writing & Art Direction Social Media Production: Acting Supporting Tools		

BS Mass Communication - 8th Semester

Paper	Code	Date	Day	Subject Name
1	MCPC -458	31-May-24	Friday	Political Communication
2	MCME -459	04-Jun-24	Tuesday	Media Entrepreneurship
3	MCPA - 481 MCRT - 481 MCNM - 481	06-Jun-24	Thursday	Crises Management in Public Relations Graphic & Digital Effects for Video Prod. Social Media: Politics and society
4	MCPA -482 MCRT - 482 MCNM - 482	10-Jun-24	Monday	Media Planning & Advertising Campaigns Development of Radio & TV In Pakistan New Media: Challenges

NATIONAL UNIVERSITY OF MODERN LANGUAGES (Examination Branch)

Date Sheet of End-Term Exams - Spring - 2024

Faculty of Social Sciences (Afternoon)

Timings: 15:30 hrs - 18:30 hrs

Media and Communication Studies Department

BS Media and Communication Studies - 1st Semester

Paper	Code	Date	Day	Subject Name
1	MCMC-141	30-May-24	Thursday	Introduction to Media and Communication Studies
2	MCFE-112	03-Jun-24	Monday	Functional English
3	MCIS-116 MCET-116	05-Jun-24	Wednesday	Islamic Studies/Ethics
4	MCIT-111	07-Jun-24	Friday	Fundamentals of ICT
5	MCES-113	11-Jun-24	Tuesday	Everyday Science
6	MCQR-114	13-Jun-24	Thursday	Quantitative Reasoning - 1 (Skills)

BS Mass Communication - 3rd Semester

Paper	Code	Date	Day	Subject Name
1	MCLC-203	30-May-24	Thursday	Language & Communication
2	MCPM-241	03-Jun-24	Monday	Print Media
3	MCEM-242	05-Jun-24	Wednesday	Electronic Media
4	MCPR-243	07-Jun-24	Friday	Public Relations
5	MCAD-245	11-Jun-24	Tuesday	Advertising
6	MCNO-246	13-Jun-24	Thursday	New Media & On-line Journalism

BS Mass Communication - 5th Semester

Paper	Code	Date	Day	Subject Name		
1	MCTM -348	30-May-24	Thursday	Theories of Mass Communication		
2	MCGM -349	03-Jun-24	Monday	Gender & Media Studies		
3	MCMR -350	05-Jun-24	Wednesday	Fundamentals of Mass Communication Research		
4	MCIC -351	07-Jun-24	Friday	Interpersonal Communication		
5	MCUJ - 328	11-Jun-24	Tuesday	Urdu Journalism (Shafat)		

BS Mass Communication - 7th Semester

Paper	Code	Date	Day	Subject Name
1	MCMS - 455	30-May-24	Thursday	Media & Society
2	MCIC - 456	03-Jun-24	Monday	Intercultural Communication
3	MCDF - 471 MCPA - 471 MCNM - 471	05-Jun-24	Wednesday	Acting Skills Public Relations in the Digital Age Writing for Web
4	MCDF - 472 MCPA - 472 MCNM - 472	07-Jun-24	Friday	Stage Techniques Digital Advertising Journalism & The Digital Age
5	MCPP - 457	11-Jun-24	Tuesday	Project Proposal

<u>NATIONAL UNIVERSITY OF MODERN LANGUAGES</u> (Examination Branch) <u>Date Sheet of End-Term Exams - Spring - 2024</u> <u>Faculty of Social Sciences</u> Timings: 15:30 hrs - 18:30 hrs <u>Media and Communication Studies Department</u> BS Media and Communication Studies - 2nd Semester

Paper	Code	Date	Day	Subject Name
1	MCMS-142	31-May-24	Friday	Mass Media in Pakistan
2	MCAL-118	04-Jun-24	Tuesday	Introduction to Art, Literature and Culture
3	MCPP-117	06-Jun-24	Thursday	Ideology and Constitution of Pakistan
4	MCQR-115	10-Jun-24	Monday	Quantitative Reasoning - 2 (tools)
5	MCMI-143	12-Jun-24	Wednesday	Media Industries
6	MCGP-119	14-Jun-24	Friday	Governance and Public Policy

BS Mass Communication - 4th Semester

Paper	Code	Date	Day	Subject Name
1	MCTW-348	31-May-24	Friday	Technical Writing
2	MCML-247	04-Jun-24	Tuesday	Media Law and Ethics
3	MCNW-224	06-Jun-24	Thursday	News Reporting & Writing
4	MCVD-225	10-Jun-24	Monday	Videography
5	MCPJ-226	12-Jun-24	Wednesday	Photo Journalism
6	MCGD-227	14-Jun-24	Friday	Graphic Designing

BS Mass Communication - 6th Semester

Paper	Code	Date	Day	Subject Name			
1	MCDC - 352	31-May-24	Friday	Development Communication			
2	MCGC - 353	04-Jun-24	Tuesday	Global Communication			
3	MCMC - 354	06-Jun-24	Thursday	Media & Current Affairs			
4	MCPA -361 MCRT -361 MCNM-361	10-Jun-24	Monday	Writing for Public Relations Script Writing Multimedia			
5	MCPA - 362 MCRT- 362 MCNM-362	12-Jun-24	Wednesday	Copy Writing & Art Direction Production: Digital Tools Social Media			

BS Mass Communication - 8th Semester

Paper	Code	Date	Day	Subject Name
1	MCPC - 458	31-May-24	Friday	Political Communication
2	MCME - 459	04-Jun-24	Tuesday	Media Entrepreneurship
3	MCPA - 481 MCNM - 481 MCRT - 481	06-Jun-24	Thursday	Crises Management in Public Relations Social Media, Politics & Society Graphic & Digital Effects for Video Production
4	MCPA - 482 MCNM - 482 MCRT - 482	10-Jun-24	Monday	Media Planning & Advertising Campaigns New Media Challenges Development of Radio & TV in Pakistan